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Podcast project report

Project presented by Group 3

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1 Introduction

In this short report, we will present the idea of having a student driven university podcast. Before we begin, we should mention that our initial idea was to present a podcast sample in order to demonstrate what this project could look like. However, we unfortunately did not manage to finalise this idea due to several members of our group having health issues throughout the project. Therefore instead we will present the idea in the form of a short report and attach the sample script that we have originally came up with.

2 Podcast script example

Interviewer:

Good morning and welcome to today's podcast! Today we have two guests here to tell us about their idea about a student-driven podcast. The two guests are Katarina from Denmark and Neda from Serbia. First, Katarina, tell us a little about the idea with your podcast

Katarina:

Often, students who attend university lack information about the degree and what it is really about. Reading about an education is often not enough to show what it really is. Therefore, we have come up with an idea that might help new university students get a real-life take on university from current students and alumnies. They share their experiences from their point of view to ensure transparency.

Interviewer:

How will the podcast help new university students or current university students?

Katarina:

The podcast will give more motivation to the students which is needed before and during the degree which often could be caused by lack of knowledge on how to study and how to manage the degree. So, overall, the idea is about passing on experiences and creating transparency before and during a student's time at university.

Interviewer:

That sounds great! Neda, how will the podcast work?

Neda:

The podcast is a student-driven podcast meaning that it is made by university students only. For instance, communication and journalism students could have the skills and equipment needed to do the podcast. The people talking about the subjects would be university students, too.

Interviewer:

How would the people in the podcast get their message out?

Neda:

The university students can tell about their experiences with specific parts of their university experience, including their way of studying. Besides that, former university students could tell about their way to their current job - the journey from being a university student to having a job. Also, it is relevant for them to tell about their time at university concerning their way into the university society including other student organisations and social societies that shaped their university experience.

Interviewer:

So, to make an overall overview, who will be included in the podcast?

Neda:

The people included in the podcast could be both former and current students. Also, it could be people within a specific industry with the same degree. This could motivate university students, too. Knowing where you are going can often be a grey area for some university students. Therefore, listening to someone who has been in the same situation as you can be motivating.

Interviewer:

Katarina, what are the benefits of using this kind of tool for communicating to university students?

Katarina:

Some of the benefits with the podcast is that it is cost free since it is student-driven. The people making the podcast would also get some hands-on experience within their area of interest. Besides that, the podcast is always available. Communicating through podcasts is also interesting since podcasts are trending. We hope the initiative will be successful!

Interviewer:

Thank you for being here today and talking about the idea. We hope that the podcast will help university students pass on experiences with university and create transparency in the lives of university students!

3 Why podcasts you ask?

They would help mitigate the lack of information about the degree and what it is really about. This would be done through talks from alumni and current students about their experiences to help create transparency about the course. This would also help provide motivation which is needed before and during the degree and give tips and tricks on how to study and how to effectively manage your time.

4 What would it consist of and how are we planning on going about it?

The plan is for this to be a student driven podcast whose primary goal is to relay experiences of courses, giving us real life takes about the same. It would consist of candid talks about experiences with jobs afterwards. This could potentially be someone in a specific industry talking about how they got to where they are.

In addition to that, it would also include introductions to societies and recommendations and even more social life tips for navigating your first year.

5 Who would be involved?

As previously mentioned, it would have talks from alumni and people within specific industries, and current students talking about their social and academic experiences.

When talking about producing the podcast, students studying communication can help by providing equipment and help with recording; and there can be a group of students from each university responsible for planning and deciding what exactly would be covered in a specific episode of the podcast.